

**Event Title: *Patient Led Innovation:
An Approach to Product and Service Development***

Event Date: Tuesday 1st July

Event Location: University of Leeds

10.00 *Registration*

10.30 *Welcome & Overview*

10.40 *Session - A Framework for Patient Led Innovation*

*Session presenter - Dr. Elaine McNichol, Academic Lead for Patient and Public Involvement,
School of Healthcare, University of Leeds*

11.15 *Session – Product Innovation: Reward and Challenge of beginning with the public’s
experience*

*Session presenter - Professor Stephen Russell Director – Centre for Textile Materials
Innovation for Healthcare
Amy Hunter, Phd student (School of Healthcare)*

11.45 *Facilitated Discussion: Opportunity to discuss implications for practice of the two
Presentations*

12.15 *Lunch*

1.15 *Session - Virtuous Cycles of Wellbeing – An innovative approach to Product Development*

*Session presenter – Professor Alison McKay: Professor of Design Systems,
School of Mechanical Engineering*

1.45 *Session – PPI in Product Development – The Smith & Nephew Experience*

*Session presenters Rod Hulme – Smith & Nephew, Customer Insights Specialist, Advanced
Wound Management, A Member of the Patient Advisory Group -*

2.15 *Facilitated Discussion: Further opportunity to discuss the implications for practice and the
rewards and challenges of working across organisational and professional boundaries*

2.35 *Where Next? How best to embed the principle of Patient Led Innovation?*

3.00 *Event Close*

3-3.30 *Time available for post event networking*

If you have any enquiries please email: healthandsocialcare@heacademy.ac.uk